

JOANNAH SEABORN

Multidisciplinary Designer

EDUCATION

2009 | **BA Graphic Design** | University of South Alabama

2005 | **AAS Graphic Design** | Faulkner State Community College

WORK & PROFESSIONAL EXPERIENCE

2021-Present | **Senior Graphic Designer** | Pure Flix/Sony Pictures Entertainment

Working as design lead for Pure Flix's streaming service. Collaborating with cross-functional teams to develop innovative solutions to enhance brand and customer experience.

2018-2021 | **Designer 02** | Ramsey Solutions

Developed holistic design solutions for the RamseyPlus app acquisition team. Translating marketing strategies, brand messaging, and customer insights into engaging user journeys. Collaborated with cross-functional teams to produce content that improved brand experience and customer conversion.

2009-Present | **Art Director** | Joannah Seaborn Creative

Multidisciplinary Designer and Art Director crafting authentic brands for musicians and creative professionals. Focus on storytelling and visual impact to capture attention and inspire engagement.

2015-2018 | **Graphic Artist** | Infirmiry Health Systems

Served as a marketing designer for Infirmiry Health. Responsibilities included producing print and digital content for company-wide campaigns and events.

2014-Present | **Board Advisor** | Bishop State Community College

Collaborated with a team of creative professionals to offer industry expertise, insights, and experiences to improve Bishop State's graphic design department's curriculum.

2012-2017 | **Board President** | AIGA Mobile

Oversaw AIGA Mobile chapter initiatives and ensured objectives were met. Prioritize committee and local members by leading operations and delegating workload.

2014-2015 | **Video Production Intern** | Digital Media Education

Assisted in filming, editing and producing television segments for social media and web.

2012-2015 | **Communications Coordinator** | Christ United Methodist

Maintained global brand standards. Designed marketing content for print and digital promotion. Provided administrative support, managed member records, and assisted as an event photographer and camera operator for live productions.

2010-2012 | **Production Artist** | Crown Products

Prepared and optimized graphic files for production. Worked seamlessly with sales and production manager to ensure quality.

2006-2008 | **Design Intern** | E Graphics and Design

Collaborated with the marketing team to produce creative design solutions. Independently worked on various digital and print projects.



OBJECTIVE

I have a strong focus on storytelling and visual impact, and I use my skills in branding, design, and marketing to capture attention and inspire engagement.

CONTACT

251.508.1034

jseaborn@att.net

3220 Cottage Hill Rd., Mobile, AL

Links

[linkedin.com/in/joannahseaborn](https://www.linkedin.com/in/joannahseaborn)

jseaborncreative.com

<https://shorturl.at/fhpLT>

dribbble.com/jseaborn

[jseaborn](#)

TECHNICAL PROFICIENCY

Adobe Creative Cloud Apps

Microsoft Office

Figma

Magnolia CMS

Skills

Brand Development

Art Direction

Photography

Digital Design

Print Design

Videography

UX/UI

Creative Strategy

Social Media Content Creation

Leadership

Design Thinking